



## **FREQUENTLY ASKED QUESTIONS ON THE FOUNDATION DEGREE IN LEADERSHIP AND MANAGEMENT**

### **What can this Programme offer me?**

- ❖ World-class training on your doorstep at a cut down price
- ❖ Gaining new perspectives and insights from associating with other organisations but within a structured framework
- ❖ Certification of knowledge and expertise
- ❖ Help win the war for talent providing a clear progression route to demonstrate commitment to key members of staff

### **Can I undertake this FD and work at the same time?**

Yes. The programme has twelve modules and each module will be delivered over an eight-week period. The key element will be a two-day Master Class with guest and key note speakers, supported by e-learning.

### **Can I use this Programme as an entry to a BA Hons Degree?**

Yes. Successful completion of the FD will provide automatic entry to the BA Hons in Leadership and Management. Of the first cohort of twelve Students who undertook the FD at Teesside, ten opted to top up their qualification and all successfully achieved a BA Hons in Leadership and Management.

### **This Foundation Degree (FD) is new in Norfolk, has it run elsewhere before?**

Yes. Over 150 students have attended this Programme so far and there has been a 96% retention rate to date.





### **Why is this FD being delivered through Teesside University?**

It is a British Chambers of Commerce initiative and Teesside University won The Times Award for the best new Vocational Degree last year.

### **How much does it cost?**

We are able to guarantee a Programme cost of £6000.00 + VAT for the two years. We are scheduled for a March start, which will enable us to take full advantage of funding from the University prior to the change in fees in September 2012. The cost can be spread across the two years and funding can be drawn down from the Train to Gain Leadership and Management Fund.

### **How will the Programme be delivered?**

- The Foundation Degree will be delivered through a Blended Learning approach – Two Day Master Classes supported by E-learning.
- The Matrix Team will take an accelerated learning approach – combining aspects of established theory with brain-based approaches in order to speed up the process of learning through use of small group activities
- Tailored case studies will be used to maximise the learning for participants
- Mixed media presentations
- A focus on local centres of excellence – Chamber guest speakers to highlight Best Practice across the County
- Site visits to local organisations to provide opportunities to explore different organisational structures, cultures and operations



Teesside University Business School

**THE** Times Higher Education  
UNIVERSITY OF THE YEAR

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## FOUNDATION DEGREE IN LEADERSHIP AND MANAGEMENT

### Year One

- 1 **Self-analysis** using recognised psychometric tools and questionnaires  
**Career development** – individual feedback and career planning
  
- 2 **Effective team building** with an outdoor experience  
**Mentoring and Coaching** – learn how to unlock the potential of your existing workforce to enable optimum performance.
  
- 3 **Understanding Company Dynamics** - exploring organisational culture and the different approaches to managing organisations
  
- 4 **Managing Finance** – providing essential financial knowledge and techniques and how to use accounting in decision making, managing and adding value to performance
  
- 5 **Managing People** – principles and practices of human resource management, including recruitment & selection, legislation and ethics
  
- 6 **Customer Service Excellence and the Competitive Edge** – an introduction to marketing and how it relates to customer service





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### Year Two

- 7 Leading and Managing Organisations** – emphasis on the acquisition of leadership skills and the development of a strategic and visionary approach to organisational leadership
- 8 Critical Thinking and Problem Solving** – uses a range of innovative techniques and processes to examine and solve business issues
- 9 Operations and Quality Management** – examine key management techniques to support business and service operations
- 10 Innovation and Extension Project** – explore when innovation is most valuable, where and why and how to manage the risk and maximise the reward. Provides the basis of learning for the Extension Project.
- 11 Enterprise and Leadership** – focus on enterprise development, entrepreneurship and the role of leadership in enterprise risk taking
- 12 Managing Change** – explore the skills required to identify and facilitate organisational change, overcoming resistance and motivate teams to create positive and sustainable change



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